



PO Box 1093 ♦ East Main St. # 202 ♦ El Cajon, CA ♦ 92021

San Diego United Futbol Club

OVERVIEW OF SPONSORSHIP OPPORTUNITIES

| | <i>Golf Sponsorship Opportunities</i> | <i>Soccer Tournament Sponsorship Opportunities</i> | <i>United Club Season Sponsorship Opportunities</i> |
|--------------------------|---------------------------------------|--|---|
| Elite Sponsor | \$3000.00 | \$3000.00 | \$5000.00 |
| Platinum Sponsor | \$2500.00 | \$2500.00 | \$4000.00 |
| Gold Sponsor | \$2000.00 | \$2000.00 | \$3000.00 |
| Bronze Sponsor | \$1000.00 | \$1000.00 | \$1250.00 |
| Star Sponsor | \$500.00 | \$500.00 | \$800.00 |
| Booster Sponsor | \$250.00 | \$250.00 | \$400.00 |
| Love of the Game Sponsor | \$150 | \$150 | \$300 |

THERE ARE A FEW SPECIALIZED SPONSORSHIPS LISTED PER EVENT (SEE ATTACHED)

PLEASE SEE THE ATTACHED DOCUMENTS FOR DETAILS. WE ARE PROUD TO PRESENT TWO MAJOR EVENTS EACH YEAR AND THE DETAILS FOR EACH ARE ATTACHED.

IF YOU WOULD LIKE TO SPONSOR BOTH EVENTS THE COMBINED CONTRIBUTION IS ENTITLED TO A SUBSTANTIAL DISCOUNT WHICH IS OUTLINED ABOVE.

IN ADDITION, YOU WILL ALSO BE ENTITLED TO TAILOR ADDITIONAL SPONSORSHIP FEATURES THAT SUIT YOUR MARKETING MODEL. OUR SPONSOR CHAIR WILL MEET WITH YOU AND YOUR MARKETING TEAM TO DETERMINE WHAT THOSE FEATURES WILL BE.

*Contact Maria Lenhoff, San Diego United Futbol Club Director of Development
with inquires with regard to sponsorships, club information, etc.
Maria Lenhoff (619) 861 7970 * marialenhoff@gmail.com*



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GOLF TOURNAMENT SPONSORSHIPS:

ELITE SPONSORSHIP-\$3,000.00

2 Banners displayed at Golf Tournament registration
1 year advertising on SDUFC website front page (color logo and live link)
Baseball Cap and Sweatshirt, and sponsorship window cling with United Logo
2 Foursomes at Golf Tournament with VIP Package
Listing on SDUFC Business to Business network

PLATINUM SPONSORSHIP- \$2,500.00

1 banner displayed at Golf Tournament registration
1 year advertising on SDUFC website- sponsor page (live link)
Baseball Cap and Sweatshirt, and sponsorship window cling with United Logo
1 Foursome at Golf Tournament with VIP Package
Listing on SDUFC Business to Business network

GOLD SPONSORSHIP-\$2,000.00

2 golfers
1 year advertising on SDUFC website- sponsor page (live link)
Baseball Cap and Sweatshirt, and sponsorship window cling with United Logo
Listing on SDUFC Business to Business network
Company Logo on all dinner table tents.

BRONZE SPONSORSHIP- \$1,000.00

1 year advertising on SDUFC website- sponsor page listing
Baseball Cap and Sweatshirt, and sponsorship window cling with United Logo
Listing on SDUFC Business to Business network
2 Tee Signs

BEVERAGE CART SPONSOR- \$750.00

Signage on Beverage card which will roam the tournament path with refreshments.

STAR SPONSORSHIP-\$500.00

Ad in program
Listing on SDUFC Business to Business network
2 Tee Signs

HOLE SPONSOR SPONSOR\$200/SHARED SPONSORSHIP\$125

Ad in program
Listing on SDUFC Business to Business network

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SOCCER TOURNAMENT SPONSORSHIPS:

ELITE SPONSORSHIP-\$3,000.00

2 Banners displayed at Soccer Tournament

1 year advertising on SDUFC website front page (color logo and live link)

Baseball Cap and Sweatshirt, and sponsorship window cling with United Logo

Listing on SDUFC Business to Business network

PLATINUM SPONSORSHIP- \$2,500.00

1 banner displayed at Tournament

1 year advertising on SDUFC website- sponsor page (live link)

Baseball Cap and Sweatshirt, and sponsorship window cling with United Logo

Listing on SDUFC Business to Business network

GOLD SPONSORSHIP-\$2,000.00

1 year advertising on SDUFC website- sponsor page (live link)

Baseball Cap and Sweatshirt, and sponsorship window cling with United Logo

Listing on SDUFC Business to Business network

BRONZE SPONSORSHIP- \$1,000.00

1 year advertising on SDUFC website- sponsor page listing

Baseball Cap and Sweatshirt, and sponsorship window cling with United Logo

Listing on SDUFC Business to Business network

CHECK IN NIGHT SPONSOR- \$750.00

OPPORTUNITY FOR RESTAURANT/HOTEL TO SHOW OFF CUISINE AND ALSO SUPPLY DINNER FOR VOLUNTEERS/STAFF INCLUDES AD IN PROGRAM AND FLYER DISTRIBUTION TO ALL PARTICIPANTS.

STAR SPONSORSHIP-\$500.00

Full page Ad in program

Listing on SDUFC Business to Business network

SOCCER SHOUT OUT- \$150.00 RANGE TO \$15.00

"GOOD WISHES" TYPE AD FOR TEAM WITH PHOTO TO BE PURCHASED AT TIME OF TEAM REGISTRATION FOR TOURNAMENT.

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TEAM SPONSORSHIPS:

Team sponsored _____ @ Fee/team _____ =Sponsorship \$ _____

(NOTE: Specify the age group(s) you wish to sponsor below)

Do you wish to direct your sponsorship to a specific team or player? No /Yes

Child's Name _____

Coaches name (if applicable) _____

Policy for Team Sponsorships

The club has adopted the following policy regarding Sponsorships designated for a specific team.

1. Any team can freely solicit sponsorships from any person, business or organization.
2. All team sponsorship money must be used for the equipment, uniforms, tournaments, player registrations, clinics, camps, team practice fees or travel expenses for tournaments.
3. In order for the donor to receive tax benefits from the sponsorship, the sponsorship must be made to San Diego United Futbol Club and identified as a sponsorship. A percentage (cost of sponsorship) of all team sponsorship will be retained at the club level as stated in the San Diego United Futbol Club Marketing Sponsor Guidelines.
4. The Club will send a thank you letter to the sponsor, including the Clubs Tax Identification Number and invoice for the advertising level your business had selected.

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